What is Business Software?

Business software is software that is used for business purposes. The term is often used more specifically for software that helps a business to accomplish specific goals through the applied principles that the software supports.

**Characteristics of software services business**

* Provide consultation services related to software business
* That provide software development services as a subcontractor.

**Examples**

Applied principles for business software include decision support software (DSS), where technology aids in human decision making, and customer relationship management (CRM), where software helps a business to compile and maintain detailed profiles of customers or clients, along with other kinds of enhanced record-keeping. Business software such as DSS or CRM will often apply common principles such as sales force support, transaction automation, algorithmic data mining for sales, or any of many other design objectives. Other business software will focus on supply chains or other practical forms of resource management.